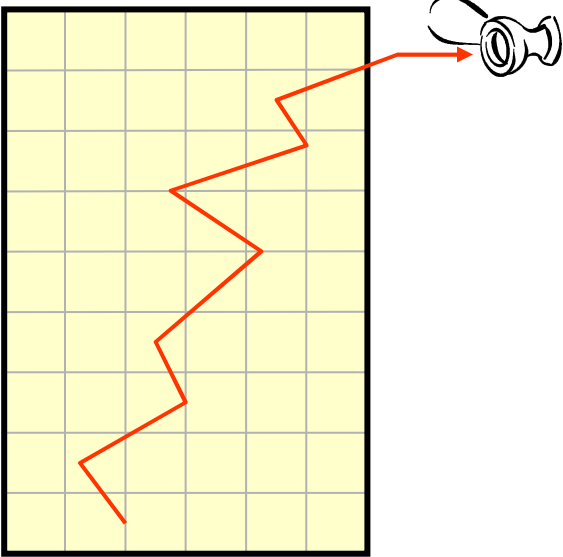
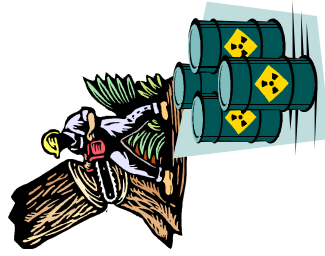


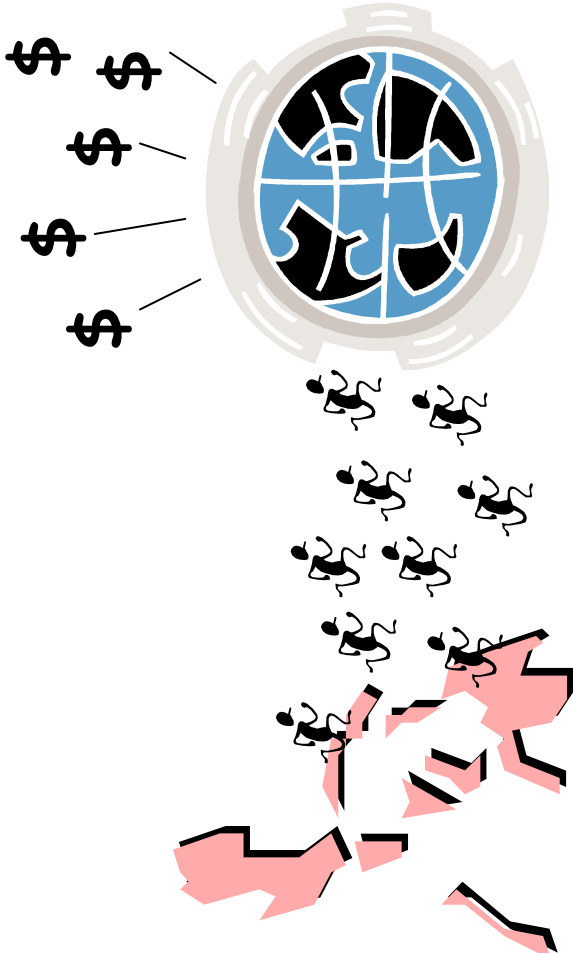
The Philippines has been a consistent laggard in a region of high achievement.



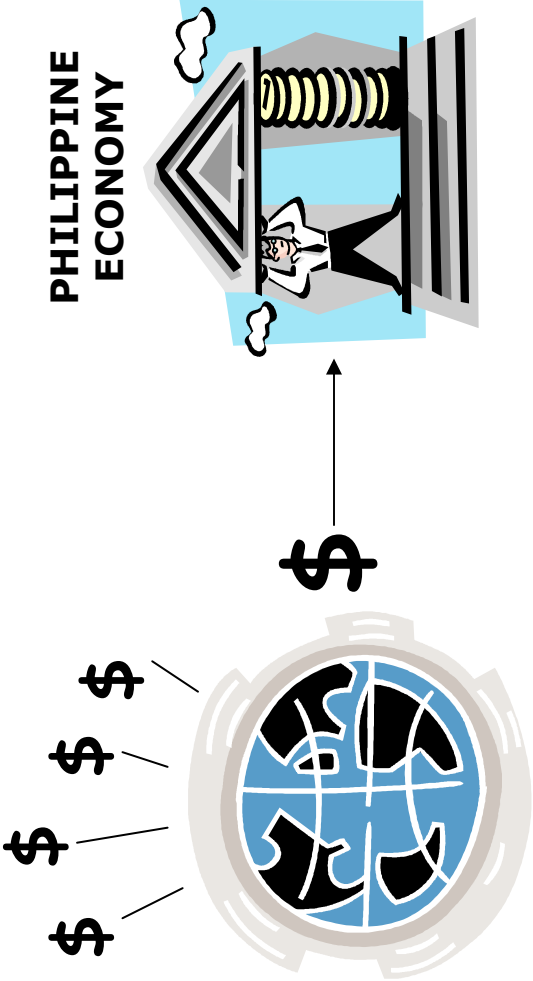
What was once a lush and resource-rich nation now has nothing much to show beyond its teeming slums, barren landscape, and polluted environment.



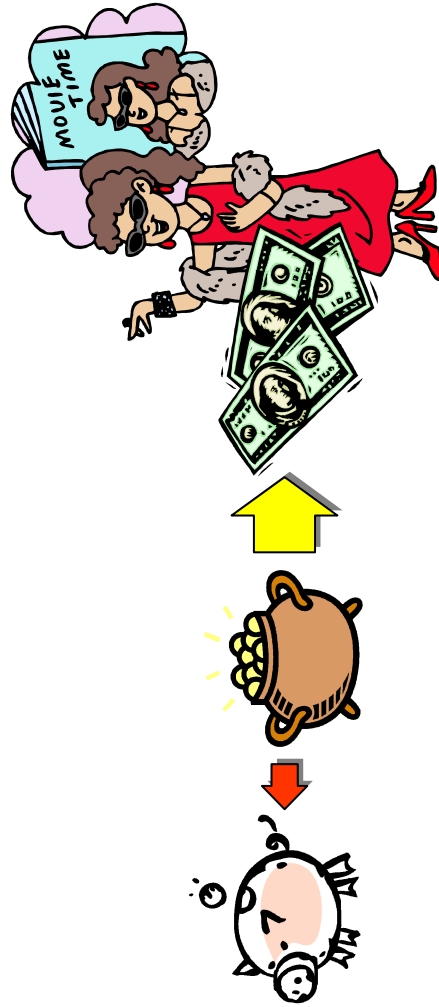
Every year thousands of talented Filipinos leave to work overseas where their skills are far more valued.



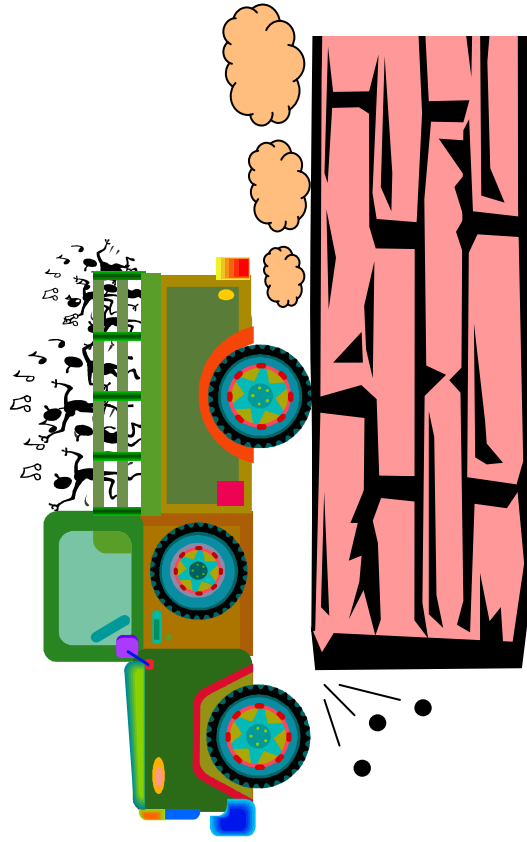
Earnings of overseas Filipinos remitted to the Philippines account for about 10% of its economy.



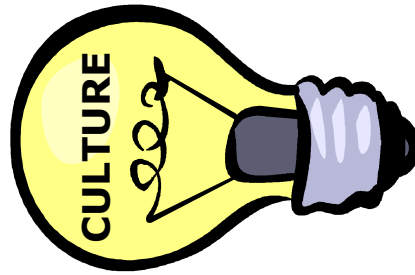
Yet much of these funds are spent on consumerism and non-durable goods. Very little of it is re-invested successfully.



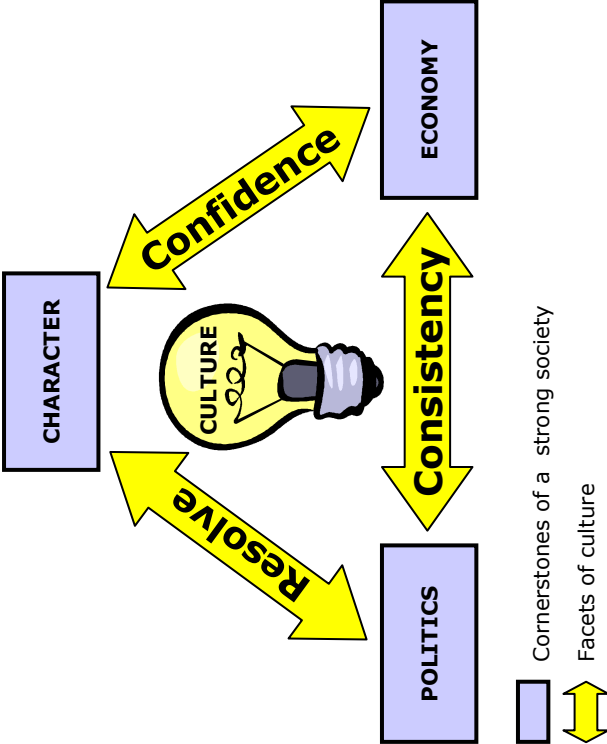
And all the while, Filipinos are singing and dancing through it all.



GetRealPhilippines.com puts forth a unifying argument to tie together the principles that underpin the failure of Filipinos to prosper as a society.



Culture has three key facets that need to strongly bind together the three cornerstones of society into a robust triangle.



A quick prospectus on Philippine society can be made using the three facets of culture as a framework.



- Insight
- Foresight
- Vision
- Innovation
- Enterprise
- Commitment
- Language
- Structure
- Quality

What we find by applying this framework to the Philippine setting is not pretty.

Filipinos lack RESOLVE.

Resolve emanates from a clear understanding of what *is* and what *needs* to be done.



- Insight.** Filipinos cannot grasp fundamental principles that underpin the ability to achieve most of their aspirations – freedom, democracy, and prosperity.
- Foresight.** Filipinos don't anticipate. They react. They don't lay the groundwork for the future. They'd rather hack their way through the jungle of what is to be.
- Vision.** Filipinos are not dreamers. They cannot see a place for the Philippines in the world order beyond its role as a resource pool for warm bodies.

Filipinos lack CONFIDENCE.

Confidence flows from recognising that one possesses the *means* to achieve.



- ❑ **Innovation.** Filipinos will do the same thing again and again while continuously expecting different results. A perfect recipe for the no-results society we see today.
- ❑ **Enterprise.** Filipinos cannot harvest the commercial value of the few great ideas they come up with. They have picked their low-hanging resources clean and are hopeless at capitalising on their remaining – but dwindling – natural assets.
- ❑ **Commitment.** Filipinos are great at starting things but utterly lack follow-through. This trait is so well-recognised that it has been encapsulated in a well-known Tagalog phrase – *ningas cogon*.

Filipinos lack CONSISTENCY.

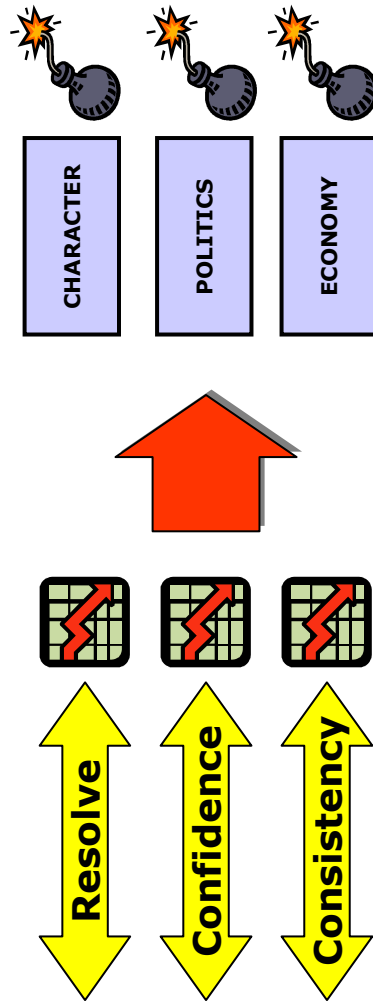
Consistency is exhibited when *discipline* and *rigour* is practiced.



- ❑ **Language.** Filipinos are becoming less and less proficient at the only language that unites them – English. Tagalog has proven to be a victim of its own history and an intellectual dead-end.
- ❑ **Structure.** The only kind of robust structure that characterises Filipino society is its rigid social class hierarchy and the omnipresent tyranny of Catholic dogma. Chaos is the Filipino's comfort zone.
- ❑ **Quality.** *Pwede na yan* ("that'll do") is the mantra of Filipino design undertaking. A lack of investment in systems thinking results in chronically inconsistent and unreliable results in most Filipino operations.

Failing marks in all three aspects of culture
only mean one thing:

Time is running out for the Philippines!



The whole point of staying together as a sovereign nation is being lost.



CHARACTER

We are losing self-respect.



POLITICS

Our politics are a joke.



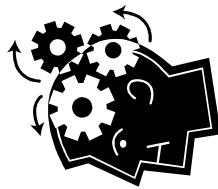
ECONOMY

The economy is impotent.

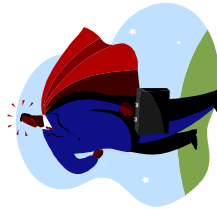
We need to Get Real, NOW!!



Get rid of unproductive historical and cultural baggage. Do not be a slave to the ideas of a generation that failed us.



Think *critically*. Think for yourself. Think about *fundamentals*. Hold no tradition, belief, or idea sacred.



Be your own hero. Heroes who are not *you* are bound to *disappoint*.

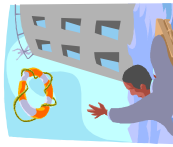
This means changing our attitudes...



Prayer is *NOT* wishing. God is not a genie. God works *through* you and not *for* you.



Hard work brings food to the table. *Smart* work buys you the Mercedes.



Stop feeling and behaving like a victim. There are no good intentions, only personal interests.



There is nothing “blessed” about being poor, and there is nothing evil about aspiring to be rich.

... and stop patting ourselves on the back for past successes we have since perverted.



OFW-ism. The economy lives off their remittances, but they are not heroes; just ordinary folk trying to make a living.



People Power. Works well the first time, then simply gets ridiculous the second, third, and fourth. Enough already.

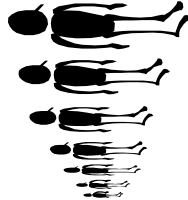


Freedom. We are free already – free to do as we please. We’ve lost the plot on this one.

It's either we Get Real or continue:



Muddling along in mediocrity;



Producing warm bodies for export;
and,



Unsustainably depleting our land.

www.GetRealPhilippines.COM

It's OUR choice.

